

KFE4Skills Competition Spec – PHOTOGRAPHY

KFE4Skills general rules and guidance latest version is at: <https://www.kentfurthereducation.org/skills-competitions-1>

Relevant WSUK Occupational Standard: NA

	Section	Criteria Guidance	Spec Criteria
1	Entry Criteria	Entrants must be in education and/or employment with training, at one of the KFE college organisations (EKC Group, MidKent College and North Kent College (including Hadlow College), and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.	
2	Entrant Numbers	<ul style="list-style-type: none"> ○ Each college organisation (not campus) may register up to (2) students. ○ Confirmed max number of students in total: 6 	
3	Competition Prep	<p>Preparatory Brief</p> <p>The photographic industry is one that relies upon effective visual communication, such as line, colour, composition and post-production processes. A firm understanding of these principles is essential to becoming a successful photographer, as is a sound knowledge of historical and contemporary practices.</p> <p>General guidance for preparatory work and live competition:</p> <ul style="list-style-type: none"> ○ Create a PowerPoint presentation that includes all of your pre-competition research (see brief below for details), this should be made accessible to you on the day of the competition, so you can add all of your contact sheets, edits and finals on the day. You may want to save the PPP in the cloud, so you can access it remotely, alternatively, you could bring it along on a USB. ○ Your Pre-Competition research is an important part of your submission, and you must have this with you on the day of the competition. ○ Plan and organise your work well, take time to ensure your work is clearly presented and ready to be judged. ○ This is an independent photography task, and you will not be able to discuss the work with your subjects/tutors, or fellow competitors. You will need to have faith in your ideas and will be working to produce resolved images against a specified deadline. ○ You will not score any points if you do not submit any of the required elements, so ensure all sections of the brief are completed. 	

4	Core Competency	<p>Competitors taking part in this competition should be able to:</p> <ul style="list-style-type: none"> ○ Research: The ability to research into specialist fields and photographic industries. ○ Technical: Be able to use photographic equipment and editing software. ○ Communication: The ability to communicate ideas through your research/analysis and your practical photography/visual communication. ○ Problem Solving: The ability to work to the brief and to work within the guidelines. ○ Organisation: The ability to time present your work professionally, managing your time effectively
5	Duration	<ul style="list-style-type: none"> ○ 5 hours approximately ○ Additional time may be needed for familiarisation, health and Safety and general event briefings, judging and awards should be added to this time.
6	The Skills Competition Task Details	<p>Pre-competition Research</p> <p>You must create a PPP, which demonstrates an investigation into various forms of environmental portraiture, this should include historical and contemporary examples (such as typologies, editorial work, Taylor Wessing Portrait prize, documentary etc).</p> <p>Expect to spend about 7 hours researching these topics and selecting the best examples you can find. Analyse and annotate throughout your research, highlighting key practitioners, their processes and any major learning points and reasons for your choices.</p> <p>You must make this PPP available to you on the day of the KFE4Skills Competition, so have it saved in the cloud, or on a USB. It should include the following:</p> <ul style="list-style-type: none"> ○ Descriptions and a moodboard showing environmental portraiture. ○ Research and analysis that shows a variety of environmental portraiture, this MUST include contemporary and historical examples, such as typologies, editorial work, The Taylor Wessing Portrait Prize, documentary etc. ○ You should discuss visual language and what you find inspirational about the researched work. ○ Consider the types of characters found in your researched examples, how much does the surrounding information play a part on communicating who they are, where they are and what they do?

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		<ul style="list-style-type: none"> ○ Consider the best practical ways to approach environmental portraiture, such as the camera settings, depth of field, lenses, window light, flashlight etc. ○ What equipment you think you might need – make a comprehensive list of what you have available to you and are able to bring on the day. ○ Please ensure your PPP is saved with your name and the full correct name of your college. <p>Your research will be assessed at the beginning of the competition and will be scored at 20% of your final marks.</p> <p>Live Competition Brief</p> <p>The specific content of the competition brief will be delivered on the day of the competition.</p> <p>Competing Students must bring their research PPP for judgment and use during the event.</p> <p>Kent Further Education (KFE) and its constituent colleges reserve the right to use any work produced during the competition for future purposes including promotion and PR of KFE4Skills. This may include its use on the KFE website and / or YouTube channel.</p>														
7	Marking & Assessment Requirements	<p>Each competition module will be assessed and marked independently of any other competition activity, using objective and judgement criteria or a combination of both during each task.</p> <table border="1" data-bbox="495 1018 1326 1278"> <thead> <tr> <th>Task Skill</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>Research Project</td> <td>20%</td> </tr> <tr> <td>Contact sheet for images before post-production</td> <td>10%</td> </tr> <tr> <td>Contact sheet selection</td> <td>15%</td> </tr> <tr> <td>Retouching of work</td> <td>15%</td> </tr> <tr> <td>Outcomes</td> <td>40%</td> </tr> <tr> <td>Total</td> <td>100</td> </tr> </tbody> </table>	Task Skill	Score	Research Project	20%	Contact sheet for images before post-production	10%	Contact sheet selection	15%	Retouching of work	15%	Outcomes	40%	Total	100
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8	Judges & Marking	<p>The KFE competition will use marking guides best suited to the industry event. An example scoring sheet is below at Appendix 1.</p>														
9	Student Support Required	<ul style="list-style-type: none"> ○ This category may feature a guide or student ambassador to assist competitors. 														

10	Resources	<p>Competitors are responsible for bringing all of the equipment they need on the day of the competition.</p> <p>Some facilities/equipment provided by the host College will include the following:</p> <ul style="list-style-type: none"> ○ Competitors ARE permitted to bring in their own D-SLR cameras, however blank SD cards will be provided on the day (please note CF cards will not be available). ○ Competitors are responsible for ensuring they have enough battery charge for the duration. ○ To make it fair for all competitors (and due to time constraints), studio work is not permitted, instead you will need to rely on your ability to adapt as a photographer and to work with a variety of settings on the day. ○ Competitors can use the natural/window lighting within the environment. ○ Competitors are also permitted to bring in a single flash gun and/or reflectors. ○ Mac room is available all day, for post-production and adding content to PPP. ○ Photoshop and lightroom is available. ○ A reminder to bring your preparatory PPP, as part of the assessment. <p>Competitors are advised to ensure the safety and security of their own devices and equipment. All personally owned equipment brought to the KFE competition is done so at the competitors' own risk.</p>
11	Health & Safety	See relevant risk assessments and additional competition round specific rules and guidance requirements.
12	Risk Assessment	<ul style="list-style-type: none"> ○ The host college must have completed a relevant risk assessment and filed this centrally for KFE4Skills. ○ Participating visiting colleges should complete risk assessments relevant to their event participation.
13	Competition Spec additional rules and requirements	<p>The following is in addition to the overall KFE4Skills General Rules & Guidance. A completed registration is a confirmation that a competitor has agreed to the rules and requirements of the competition.</p> <p>All electrical equipment must be PAT tested and labelled before using at the competition and all the supporting equipment must be fit for purpose.</p>

JUDGE MARKING SHEET – Photography (Example for adaptation)

Competitor	College	Preparatory Research (15%)	Contact Sheet (all imagery) (15%)	Contact Sheet (showing selection process) (15%)	Retouching (from contact sheet to finished product) (15%)	Outcomes (40%)	Total Score Out of (100)