

## KFE SKILLS SHOWCASE - #KFE4Skills 2024

### KFE4Skills Competition Spec – Fashion & Photographic Make-up

KFE4Skills general rules and guidance latest version is at: <https://www.kentfurthereducation.org/skills-competitions-1>

Relevant WSUK Occupational Standard: <https://api.worldskills.org/resources/download/12358/15078/16006?l=en> (closest OS to TMM)

	Section	Criteria Guidance	Spec Criteria Status
1	Entry Criteria	Entrants must be in education and/or employment with training, at one of the KFE college organisations (EKC Group, MidKent College and North Kent College (including Hadlow College), and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.	
2	Entrant Numbers	<ul style="list-style-type: none"> <li>○ <b>Each college organisation (not campus) may register up to (2) students.</b></li> <li>○ <b>Confirmed max number of students in total: 6</b></li> </ul> <p>At the time of entry the entrants must have been challenged at the level of the competition. This means that entry is only possible through a qualifying process at your local college and with the endorsement and verification of the lead staff from that college. Competitors and competition leads should refer to the relevant WSUK occupational standard noting this competition relates broadly to the beauty therapy OS.</p>	
3	Competition Prep	<p><b>Preparatory Brief</b></p> <ul style="list-style-type: none"> <li>○ This KFE Skills Competition focuses on all essential requirements for a successful career in Media Make-up Artistry. Competitors will be expected to demonstrate their skills as make-up artists within dynamic media environment.</li> </ul> <p>Competitors must display one or more highly creative finished products that demonstrate:</p> <ul style="list-style-type: none"> <li>○ Knowledge of current fashion trends</li> <li>○ Lighting effect</li> <li>○ Colour scheme</li> <li>○ Make-up</li> <li>○ Hair</li> <li>○ and Costume design.</li> </ul>	

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		<p>This competition is an open freestyle competition allowing all competitors to work to their individual strengths. It is crucial to have a clear interpretation of your story/theme linking to your make-up design and application as it gives a continuation of the theme or story.</p> <p>You will need to demonstrate your knowledge of fashion trends, colour scheme and lighting effect on your mood board or/and design sheet to highlight the possible visual effects.</p> <p>The standard size of the mood board is <b>A3</b>. Competitors will be given <b>1.5</b> hours in duration.</p> <p><b>Models</b></p> <p>All competitors should choose an appropriate model that is aged 16 or above. The model will need to be suitable for competition and not be contra indicated to any services. This and any patch tests need to be completed and checked prior to the day of the competition.</p> <p>All models will need to be confirmed before the event to the organisers and will be required to sign-in on event day. They will also be required to give permission for photographs and filming related to the event taking place on the day.</p>
4	<b>Core Competency</b>	<p>Competitors taking part in this competition should be able to demonstrate:</p> <ul style="list-style-type: none"> <li>○ Professional demeanour</li> <li>○ Safe and hygienic working practices</li> <li>○ Effective interaction with the client</li> <li>○ High level of skill and dexterity</li> <li>○ Creativity, Originality and initiative</li> <li>○ Time management</li> <li>○ Ergonomic working methods</li> </ul>
5	<b>Duration</b>	<ul style="list-style-type: none"> <li>○ <b>3 Hours</b> (approximately)</li> <li>○ Additional time for familiarisation, health and Safety and general event briefings, judging and awards should be added to this time.</li> </ul>

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<p><b>6</b></p> <p><b>The Skills Competition Task Details</b></p>	<p>Competitors are expected to create a flawless, photo-ready look inspired by Disney. Whether you alter the models features with clever contour, simulate a cartoon like finish or simply enhance their features to create a Disney princess inspired editorial make-up.</p> <p>Competitors can use face paints to enhance a look, but it must be predominantly make-up. Hair can be styled before-hand and they must demonstrate flawless base application and use of eye &amp; lip products.</p> <p><b>Pre-competition Submissions</b></p> <p>Competitors should have up to three weeks to prepare a mood board in preparation for the competition, which should be brought on the day of the competition and referred to throughout. Design sketches of final look is desirable.</p> <p>The hair and outfit should be prepared before the competition.</p> <p>All necessary patch tests need to be carried out prior to the competition.</p> <p><b>Competition Brief</b></p> <p>The theme is Editorial photographic make-up. The story will focus on “<b>Make-up</b>” editorial, but also you will style the hair to match and use appropriate clothing to enhance your final image.</p> <p>You will need to produce a mood board and design plan for your application. Detailing; all products, tools and equipment to be used, as well as techniques and methods of application and styling.</p> <p>Face, neck and décolletage could be covered with make-up, body make-up or accessories as the photograph will be taken from décolletage upward. The make-up can be completed using a method of your choice, including make-up techniques suggested below.</p> <p><b><i>No Transfers or prosthetics permitted.</i></b></p> <p>You can use a choice of mediums and techniques:</p> <p>Mediums suggested:</p>
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		<ul style="list-style-type: none"> <li>○ All make-up products, tools and equipment,</li> <li>○ Paints (non-toxic),</li> <li>○ Airbrush paint,</li> <li>○ False lashes</li> <li>○ Glitters / gels,</li> <li>○ Rhinestones / Flat stones or other embellishments, and so forth.</li> </ul> <p><u>Techniques suggested:</u></p> <ul style="list-style-type: none"> <li>○ Precision of make-up application, including base, eyeshadow and lips</li> <li>○ Highlighting and Shading</li> <li>○ Concealing</li> <li>○ Colour mixing</li> <li>○ Body make-up</li> <li>○ Fading</li> <li>○ Blending</li> <li>○ Stencilling</li> <li>○ Airbrushing, and so forth.</li> </ul>
7	<b>Marking &amp; Assessment Requirements</b>	<p>Each competition module will be assessed and marked independently of any other competition activity, using objective and judgement criteria or a combination of both during each task.</p> <p>Total marks of 100 will be awarded on the following competences and criteria:</p> <p>Professional demeanour (10%)</p> <ul style="list-style-type: none"> <li>○ personal presentation: present a neat, clean appearance appropriate for a make-up artist no jewellery must be worn</li> <li>○ professional attitude, behaviour and ethics</li> <li>○ work in a professional manner throughout</li> </ul> <p>Mood board (10%)</p>

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		<ul style="list-style-type: none"> <li>○ Presentation of mood board</li> <li>○ Reflect the design</li> <li>○ Accurate representation of the results that the candidate is trying to achieve within the confines of the theme specified</li> </ul> <p>Safe and hygienic working practices (10%)</p> <ul style="list-style-type: none"> <li>○ All equipment, tools is clean, hygienic and in a good working order (please make sure that electrical equipment has proof of PAT testing where required)</li> <li>○ Products are clearly labelled and used throughout</li> <li>○ Safe working practices are observed throughout</li> <li>○ Waste is disposed of as it occurs</li> <li>○ Work station is neat, tidy and safe</li> <li>○ Area is cleaned and products packed away at the end of the competition</li> </ul> <p>Effective interaction with the client (5%)</p> <ul style="list-style-type: none"> <li>○ Client care</li> <li>○ Communicating with client</li> </ul> <p>High level of skill and dexterity (20%)</p> <ul style="list-style-type: none"> <li>○ A level of technical ability with confidence</li> <li>○ Precision of application</li> <li>○ Adapted techniques to meet any factors identified.</li> </ul> <p>Creativity, Originality and initiative (10%)</p> <p>Time management (10%)</p> <p>Ergonomic working methods (5%)</p> <p>Overall visual effect (20%)</p> <ul style="list-style-type: none"> <li>○ The final look, including make-up, hair and costume, gives effective visual impact</li> <li>○ Finished result meets the theme (story, mood and concept)</li> </ul>
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	<p>The competition at all stages involves Open Judging, so the judges may walk around observing during the competition.</p> <p>The practical task will be set with sufficient time for entrants to prepare and consider its requirements. Judging will consider the above core competences, and these will be assessed on a scorecard according to its marking points for each competence.</p> <p>The continuation of the theme and story presented on the mood board to the interpretation of final look will be taken into consideration. The mood board submission and the visual impact on the final look will also be evaluated and will be worth up to 20 points. The maximum score is therefore 100 points.</p> <table border="1" data-bbox="495 671 1794 1082"> <thead> <tr> <th>Task Skill</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>Personal and interpersonal skills</td> <td>5</td> </tr> <tr> <td>Professional demeanour</td> <td>10</td> </tr> <tr> <td>Mood Board</td> <td>10</td> </tr> <tr> <td>Safe and hygienic practice</td> <td>10</td> </tr> <tr> <td>Skill and dexterity</td> <td>20</td> </tr> <tr> <td>Creativity and imagination</td> <td>10</td> </tr> <tr> <td>Time management</td> <td>10</td> </tr> <tr> <td>Ergonomic working methods</td> <td>5</td> </tr> <tr> <td>Overall visual effect</td> <td>20</td> </tr> <tr> <td><b>Total</b></td> <td><b>100</b></td> </tr> </tbody> </table>	Task Skill	Score	Personal and interpersonal skills	5	Professional demeanour	10	Mood Board	10	Safe and hygienic practice	10	Skill and dexterity	20	Creativity and imagination	10	Time management	10	Ergonomic working methods	5	Overall visual effect	20	<b>Total</b>	<b>100</b>
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<p><b>8 Judges &amp; Marking</b></p>	<p>The KFE competition will use marking guides best suited to the industry event. An example scoring sheet is below at <b>appendix 1</b></p> <p>Judges will be selected from the expert KFE staff drawn from various colleges. Panels will normally number three to five judges and in some cases may include an external judge from the industry sector or an awarding body. Judges' decisions are final in all instances, although scoring will be open and transparent.</p>																						

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9	<b>Student Support Required</b>	<p>Additional student helpers are expected to be required as models. How many required per student / college organisation:</p> <ul style="list-style-type: none"> <li>○ At least 1 model per competition student.</li> <li>○ These should also be registered on the KFE4Skills portal as they will also be issued a participation medal and will be named in the programme. Scoring sheets must be retained post event for 1 calendar month and then deleted.</li> </ul>
10	<b>Resources</b>	<p>Competitors are responsible for providing all consumable products and equipment needed for the competition.</p> <ul style="list-style-type: none"> <li>○ All Competitors must be in plain BLACK t-shirt, BLACK trousers and enclosed BLACK shoes. <i>No college logo or sign to be shown.</i></li> <li>○ All products and equipment must be brought on the day including airbrush gun and paints, bin, and all consumables.</li> </ul> <p><b>NOTE:</b> A client/model will also be required per competitor. See note on models.</p> <p>The venue college will only provide the following:</p> <ul style="list-style-type: none"> <li>○ Make-up chair</li> <li>○ Dressing out station with mirror</li> <li>○ Trolley</li> </ul> <p>Electricity sockets for airbrush compressor.</p>
11	<b>Health &amp; Safety</b>	See relevant risk assessments and additional competition round specific rules and guidance requirements.
12	<b>Risk Assessment</b>	<ul style="list-style-type: none"> <li>○ The host college must have completed a relevant risk assessment and filed this centrally for KFE4Skills.</li> <li>○ Participating visiting colleges should complete risk assessments relevant to their event participation.</li> </ul>
13	<b>Competition Spec additional rules and requirements</b>	<p>The following is in addition to the overall KFE4Skills General Rules &amp; Guidance. A completed registration is a confirmation that a competitor has agreed to the rules and requirements of the competition.</p> <p>All electrical equipment must be PAT tested and labelled before using at the competition and all the supporting equipment must be fit for purpose.</p>

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### KFE Competition Judge Marking Sheet – #KFE4Skills

Competition	Fashion and Photographic Make-up	Venue		Date	
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Core competences			Competitor Number									
	Aspect of criterion	Max mark	1	2	3	4	5	6	7	8	9	10
1	Professional demeanour	10										
2	Mood board	10										
3	Safe and hygienic working practices	10										
4	Effective interaction with client	5										
5	High level of skill and dexterity to achieve the desire outcome	20										
6	Time management	10										
7	Creativity/originality / initiative	10										
8	Ergonomic working methods	5										
9	Overall visual effect	20										
<b>Total</b>		<b>100</b>										