

# Developing Digital Skills



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Head of Learning and Development

WiFi: MKC-BYOD

#KFETLAC



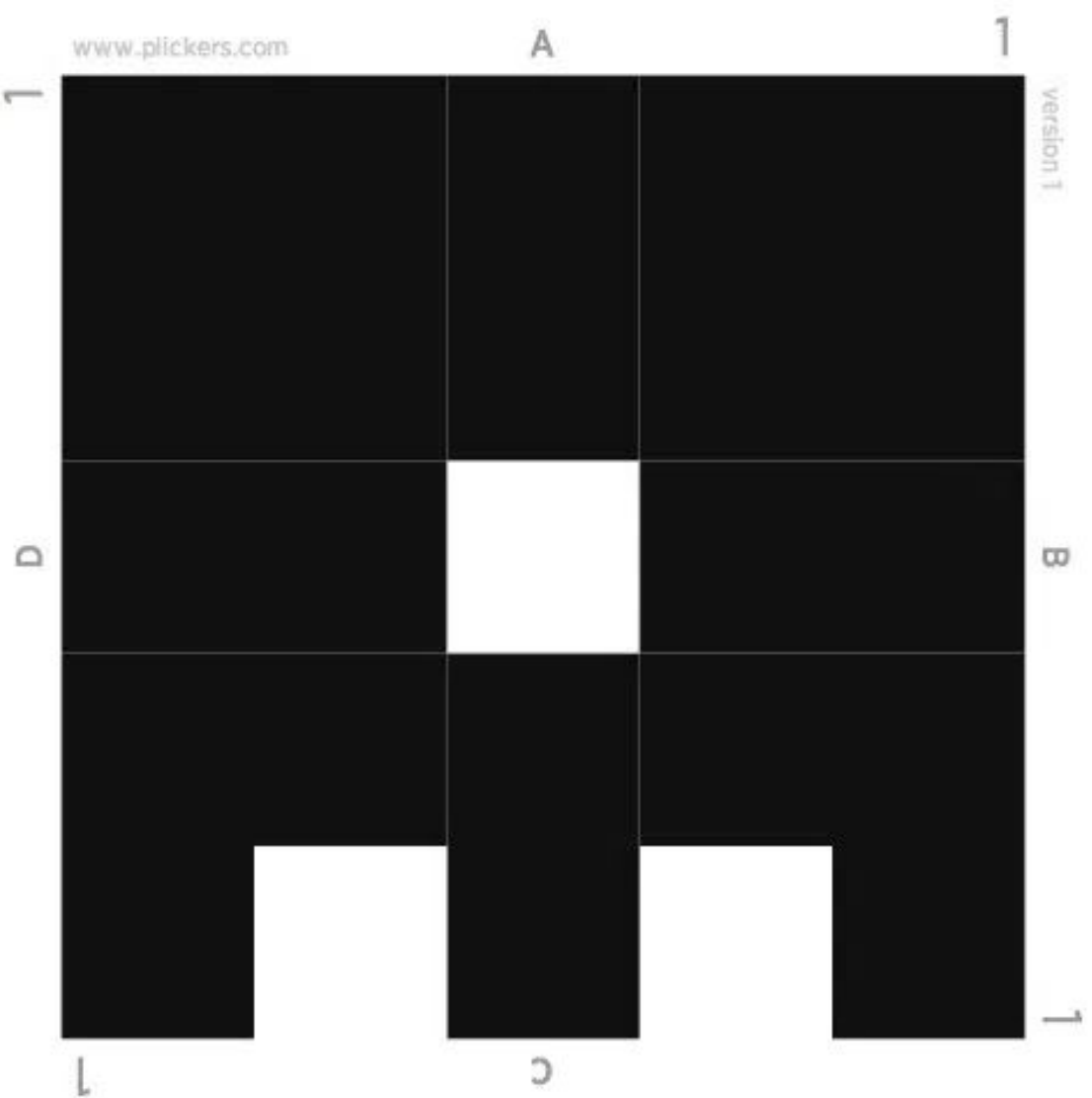
Lightning talks...

# Plickers



**How would you rate your digital skills?**

- A. Not confident at all
- B. Slightly Confident
- C. Fairly Confident
- D. Completely Confident





JAN  
2019

# THE UNITED KINGDOM

THE ESSENTIAL HEADLINE DATA YOU NEED TO UNDERSTAND MOBILE, INTERNET, AND SOCIAL MEDIA USE



TOTAL  
POPULATION



MOBILE  
SUBSCRIPTIONS



INTERNET  
USERS



ACTIVE SOCIAL  
MEDIA USERS



MOBILE SOCIAL  
MEDIA USERS



we  
are.  
social



we  
are.  
social

66.77

MILLION

71.67

MILLION

63.43

MILLION

45.00

MILLION

39.00

MILLION

URBANISATION:

84%

vs. POPULATION:

107%

PENETRATION:

95%

PENETRATION:

67%

PENETRATION:

58%



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## DEVICE USAGE

PERCENTAGE OF THE ADULT POPULATION\* THAT USES EACH KIND OF DEVICE (SURVEY-BASED)



**SOURCE:** GOOGLE CONSUMER BAROMETER (COLLECTED JANUARY 2019). **\*NOTE:** PLEASE SEE THE NOTES AT THE END OF THIS REPORT FOR MORE DETAILS OF HOW GOOGLE DERIVES VISIT FORMULA 30M. **ADVISORY:** GOOGLE HAS NOT UPDATED ITS CONSUMER BAROMETER DATA SINCE OUR 2018 REPORTS, BUT WE BELIEVE THAT THE DATASET STILL OFFERS REPRESENTATIVE INSIGHTS INTO DIGITAL BEHAVIOURS IN THE UK ADULT MARKET.



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## SOCIAL MEDIA BEHAVIOURS

HOW INTERNET USERS ENGAGE WITH SOCIAL MEDIA [SURVEY BASED]



VISITED OR USED A SOCIAL  
NETWORK OR MESSAGING  
SERVICE IN THE PAST MONTH



ACTIVELY ENGAGED WITH  
OR CONTRIBUTED TO SOCIAL  
MEDIA IN THE PAST MONTH



AVERAGE AMOUNT  
OF TIME PER DAY SPENT  
USING SOCIAL MEDIA



AVERAGE NUMBER OF  
SOCIAL MEDIA ACCOUNTS  
PER INTERNET USER\*



PERCENTAGE OF INTERNET  
USERS WHO USE SOCIAL  
MEDIA FOR WORK PURPOSES



96%

77%

1H 50M

7.1

13%

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2019

# MOST ACTIVE SOCIAL MEDIA PLATFORMS

PERCENTAGE OF INTERNET USERS WHO REPORT USING EACH PLATFORM [SURVEY BASED]









“65% of children entering primary school today will ultimately end up working in completely new job types that don’t yet exist.”

World Economic Forum 2016

(McLeod, Scott and Karl Fisch, “Shift Happens”)



How do you keep up to date?









# Twitter

Twitter is a great place to speak with like minded individuals who are also keen to develop themselves. Check out the following hashtags (#) to get you started:

#UKEDChat  
#UKFEChat  
#edtech



@hmathiasedtech

@hope\_steven

@skycaves19

@james\_kieft

@chi\_digital

@soslearning

@debkellsey

@scotthayden

@andrewdowell

@ICTevangelist

PERIODIC TABLE  
OF EDUCATIONAL  
BOOKS *to read today!*



POWERED BY

Netsupport

CREATED BY MARK ANDERSON @ICTEVANGELIST

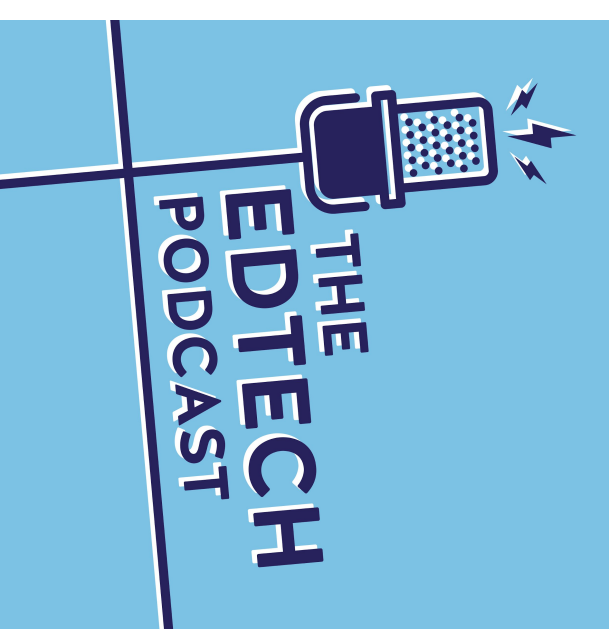


ICT EVANGELIST





**THE INNOVATIVE  
EDUCATOR PODCAST**  
INGVI OMARSSON - @INGVIOMARSSON



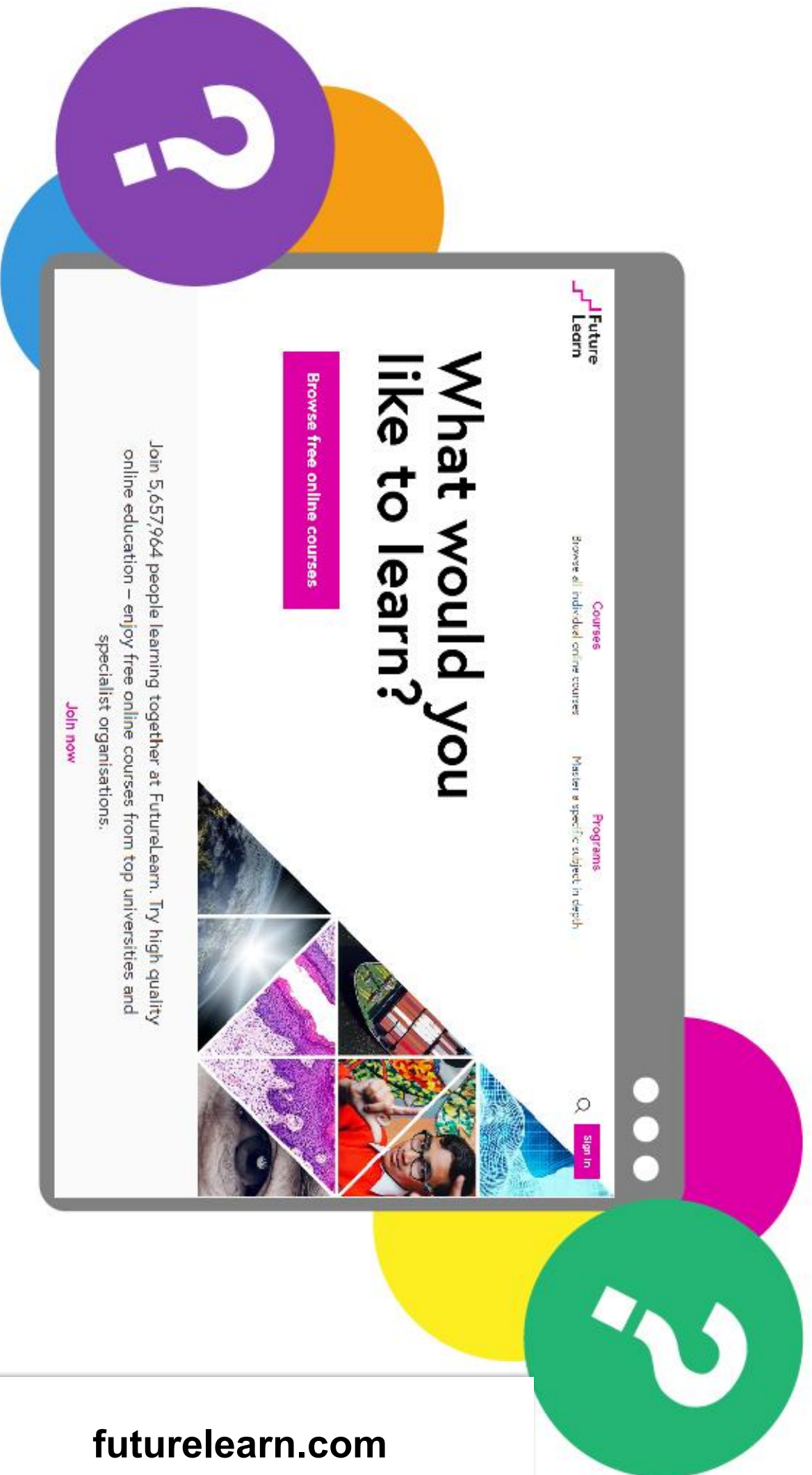
**Podcasts**





# TED Talks EDUCATION

ted.com



futurelearn.com

# Measure Digital Skills

#KFETLAC



# Discovery tool

Welcome to your discovery tool

## Explore your digital capabilities



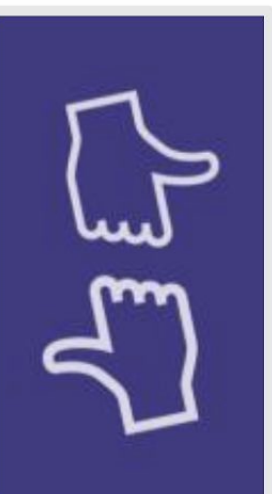
**Explore your overall digital capabilities**

Find out about your own digital capability through a series of reflective questions.



**What are Digital Capabilities?**

This short (2 minute) video helps to explain why it is important to think about your digital capabilities



**Please give feedback - it only takes 2 minutes**

# Developing Digital Skills

#KFETLAC

## ENHANCE DIGITAL TEACHING PLATFORM

Explore...



MY LEARNING ▾

CATEGORIES ▾

MORE ▾



LOGIN

SIGNUP

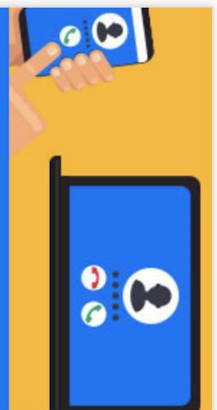
### TAKING LEARNING TO THE NEXT LEVEL

Welcome to the Enhance Digital Teaching Platform for teachers and trainers in the FE and Training sector

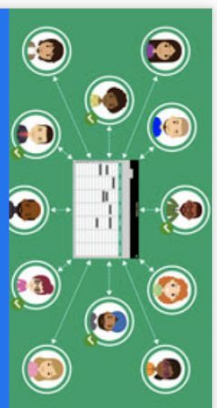
#### Our most popular modules



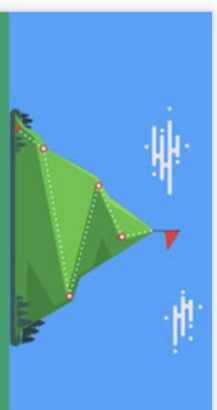
The Flipped Classroom



Collaborating with learners



Share, Collaborate, Improve (Part



Share, Collaborate, Improve (Part



E-portfolios for F

[enhance.etfoundation.co.uk](https://enhance.etfoundation.co.uk)





Home

# Welcome Educator!

Learn new skills, discover classroom activities and earn badges and certificates!



"*HOW TO TRAIN YOUR DRAGON*" broadcast and live chat with the author on March 6th!

Register For FREE Now>

FILTER BY +

Overview View

## Recommended for you



COURSE | Intermediate Level 1

This short course is for educators and all those who would like to teach...

500 Points

1k 1k 7k 431k Views



COURSE | Beginner

This course focuses on Leadership and Policy design for school leaders. This...

2000 Points

118 353 1k 33k Views



COURSE | Beginner

Microsoft and Made By Dyslexia have a shared mission to empower every person...

500 Points

88 0 795 31k Views



COURSE | Beginner

This Learning Path focuses on Modern Teaching and Learning. As part of the...

2000 Points

153 370 1k 52k Views

ADT1P3019

# Certification

## Distinguish yourself as an educator

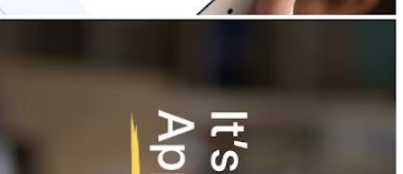
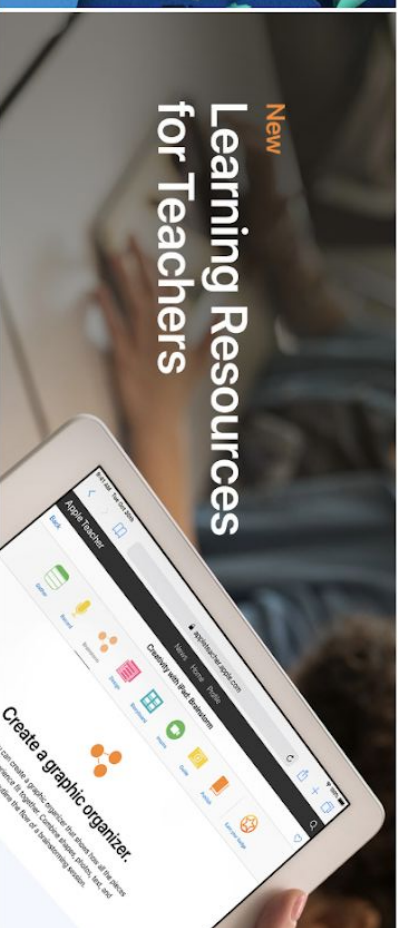
You've spent the time growing your skills, now get certified to be recognized for the work you've done. We offer two educator certifications so that you can show mastery at the level that's right for you. Use the content in the teacher center and your own teaching experience to best prepare you for the performance-based exams. Once you feel adequately prepared, exams are available online and the educator certifications can be achieved at any time.

**teachercenter.withgoogle  
.com/certification**





# Apple Teacher Learning Center



Earn Badges >



New Skills for iPad



Badges for Swift Playgrounds



Badges for iPad

[appleteacher.apple.com](http://appleteacher.apple.com)

“The role of the teacher has never been more vital than it is today. Within a rapidly changing world, the next generation must be prepared with the confidence, skills and lifelong learning mindset needed to succeed. Teachers have a key role to play in instilling this.”

**Chris Rothwell**

(Director of Education at Microsoft UK)





BRONZE

SILVER

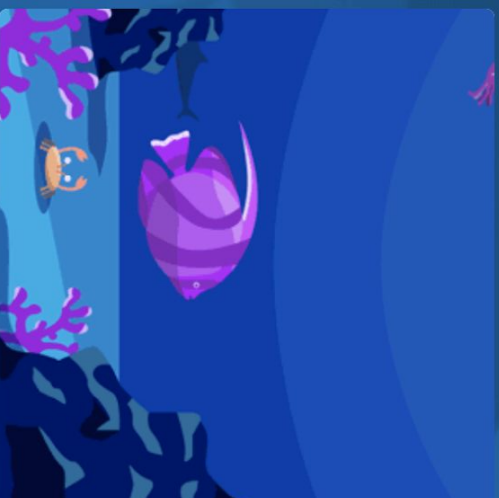
DISCOVER

HAVE A BADGE CODE?

HELP

ABOUT

DO WELL



DO WELL

BRONZE  
PROGRESS

120/250



BADGE STORE

CITIZEN

46

Congratulations! You've reached the minimum points

WORKER

38/40

You need a minimum of 40 points in this category

MAKER

28/40

You need a minimum of 40 points in this category

ENTREPRENEUR

8/40

You need a minimum of 40 points in this category

idea.org.uk/

# Learn today's most in-demand skills

Online courses, designed for you to grow your career or business. Choose your course, register, and start learning today.

[Start Now](#)

## Simple steps for your growth



### Choose a skill

Whether you're a student or a business, at the start or in the middle of your journey, here you can choose the lessons that are right for you.



### Learn at your own pace

Create your own unique learning plan on your computer, smartphone or tablet.



### Get certified

Track your progress and receive an accredited certificate that can help boost your LinkedIn profile and CV.

**learndigital.withgoogle.  
com/digitalgarage**



# Using Digital tools

#KFETLAC



**What Digital tool/s  
should all teachers  
know about?**





IS THAT ETECH TOOL  
PEDAGOGICALLY VALID?

CAN YOU EXPLAIN THE USE  
OF THIS TOOL PEDAGOGICALLY?

YES? ↓ NO? STOP

CAN I JUSTIFY THE USE  
OF THIS TOOL TO OTHERS?

YES? ↓ NO? STOP

DOES THE USE OF THIS TOOL  
TRULY ENHANCE LEARNING?

YES? — NO? STOP

WOULD THIS TOOL AND ITS IMPACT  
STILL HOLD TRUE IF TECHNOLOGY  
WERE REMOVED?

YES? ↓ NO? STOP

ARE YOU SURE THE TOOL ISN'T A

GIMMICK?

YES? ↓ NO? STOP

★ CONGRATULATIONS ON YOUR  
★ CRITICAL CHOICE ON EFFECTIVE  
★ TECHNOLOGY USE FOR LEARNING!  
★

THIS PROCESS IS  
CRITICAL TO TRULY  
MEANINGFUL USE  
OF EDUCATION  
TECHNOLOGY. AS  
YOU DEVELOP YOUR  
SKILLS THE PROCESS  
WILL BECOME EASIER  
BUT DON'T JUST CHOOSE  
TECH FOR TECH'S SAKE!



CREATED AND DEVELOPED BY MARK ANDERSON @IGTECHMAGEST  
INSPIRED BY A BLOG POST BY PAUL MCG @EDMAGEST  
MADE WITH PAPER BY 53 ON IPAD.





Increase Spacing ☒ On

Colby

→



“Simply put, we believe  
augmented reality is  
going to change the way  
we use technology  
forever”

- Tim Cook (Apple)

# Thank You!

Get in contact:



andrewdowell

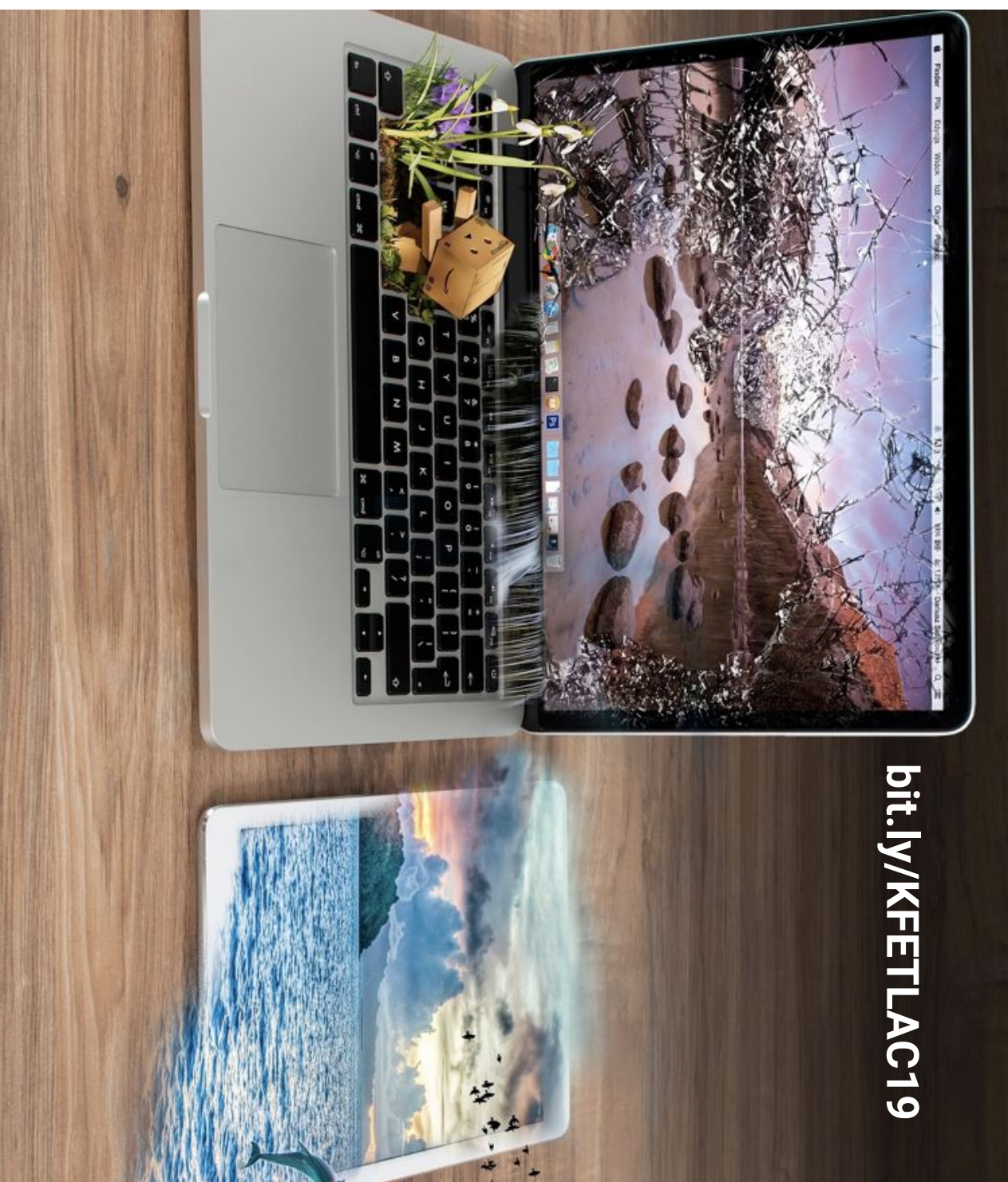


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[bit.ly/KFETLAC19](https://bit.ly/KFETLAC19)