

KFE4Skills Competition Spec – DIGITAL VIDEO PRODUCTION

Note: For general competition rules and guidance see: <https://www.kentfurthereducation.org/skills-competitions-1>

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	Section	Criteria Guidance	Confirmed Spec Criteria
1	Entry Criteria	Entrants must be in education and/or employment with training, at one of the KFE college organisations (EKC Group, MidKent College and North Kent College (including Hadlow College), and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.	
2	Entrant Numbers	Standard entrant number per college organisation is 2 students for most industry rounds where more than 2 college organisations are participating and 3 per organisation where only 2 colleges are participating.	<ul style="list-style-type: none"> ○ Each college organisation (not campus) may register up to (2 teams comprising a max of 4 students) students. ○ Confirmed max number of students in total showcase: 6 to 12 depending on team size. <p>Note: For Digital Video production there may be up to 4 competitors forming a single team – so each college organisation would enter up to 2 teams of 2-4 for example. Please make it clear when registering that each student is identified as a team, e.g. Peter Smith Team 1, Jane Jones Team 1, Bobby Peru Team 2, Al Dente Team 2 etc.</p>
3	Competition Prep	This section describes preparation needed for this competition.	<p>Preparatory Brief</p> <p>This Competition Comprises of 2 parts:</p> <ol style="list-style-type: none"> 1. A film to be made and edited before the competition day. 2. An editing challenge to be carried out on the competition day followed by the pitching of your film to a panel of judges and the screening of your editing challenge and film to the judges and other competitors.

			<ul style="list-style-type: none"> ○ Teams must be comprised of at least 2 and no more than 4 students ○ The film should be no more than 2 minutes in duration. ○ All production material must be original. The exception to this is the use of music in the film, which can come from other sources and which must be stated in the credits and not infringe and copyright. ○ The deadline to submit the film is on or before 5pm 2nd March 2023. Failing to submit by 5pm will result in the team’s disqualification. <p>Judges for the competition will be form the local film industry community and / or colleges.</p>
4	Core Competency	Summary of relevant education level industry competency.	<ul style="list-style-type: none"> ○ Knowledge of and ability to use digital video recording and production equipment and software. ○ Demonstrate skills in editing and production of a short film. ○ Directorial skill. ○ Proficiency in genre.
5	Duration	This is the time that the actual competition activity will take.	<p>Order of Competition</p> <ul style="list-style-type: none"> ○ 8:45am to 9:15am: Teams arrive ○ 9:30am: Welcome and orientation briefing. ○ 10:00am Team challenge (to be revealed on the day) ○ 12:30: Lunch ○ 13:00: Preparation of teams pitches to the judges. ○ 13:30: Teams 5 minute pitch to the judges, team challenges and judges questions. ○ 15:00: Judges to announce the scores and winning team. ○ 15:15: Awards Ceremony ○ 15:30: Finish (approximate)

6	The Skills Competition Task Details	This section describes the skills competition task to be undertaken in detail.	<p>The Film Brief:</p> <p>Complete pre-production, production and post production of a short film. The film should be a fictional story which explores the theme of 'success'. You can interpret these themes as creatively as you wish. There should be no suggestion of what college the film comes from including college logo, college attire (including lanyards) or shots of the front of the college buildings.</p> <p>Pre-production:</p> <p>The requirement for preproduction materials is a storyboard, script and actor release forms. You may of course carry out more preproduction activities as you require in order to develop your films to the best of your abilities.</p> <p>Production:</p> <p>You may record your footage using any video equipment of your choosing.</p> <p>Post-production:</p> <p>You may use any post-production platforms to edit your film. Please include Titles and Credits for your film.</p> <p>Submission of the completed film:</p> <p>The method and tools for submitting completed films will be confirmed once registration is completed via an email to entrants.</p>				
7	Marking & Assessment Requirements	This section provides the marking and assessment approach.	<p>Each competition module will be assessed and marked independently of any other competition activity, using objective and judgement criteria or a combination of both during each task.</p> <table border="1" data-bbox="869 1310 1697 1380"> <thead> <tr> <th>Task Skill</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>Concept / Idea</td> <td>20</td> </tr> </tbody> </table>	Task Skill	Score	Concept / Idea	20
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8	Judges & Marking	This competition benefits from college and external judges.	<p>The KFE competition will use marking guides best suited to the industry event. An example scoring sheet is below at appendix 1.</p> <p>Judges will be selected from the expert KFE staff drawn from various colleges. Panels will normally number three to five judges and in some cases may include an external judge from the industry sector or an awarding body. Judges' decisions are final in all instances, although scoring will be open and transparent.</p>								
9	Student Support Required	Detail if student helpers are required and how many per student undertaking the task.	<ul style="list-style-type: none"> ○ This competition may require actors and other persons involved in the video content. ○ These should also be registered on the KFE4Skills portal as they will also be issued a participation medal and will be named in the programme. 								
10	Resources	Detail any PPE or dress code requirements.	<p>Competitors are responsible for providing all consumable products and equipment needed for the competition.</p> <p>You do not need to bring anything with you on the day apart from the pitch you will be delivering to the judges, this can be in any format. The team challenge will use Adobe Premiere Pro on Macs which will be provided on the college computers for you. If this platform is not part of your usual workflow please get in contact with your college's lead to discuss alternatives.</p>								
11	Health & Safety	Confirmation that relevant health and safety checks and assurances are undertaken or are to be by each college locally where necessary.	See relevant risk assessments and additional competition round specific rules and guidance requirements.								
12	Risk Assessment	Confirmation that relevant risk assessments have been	<ul style="list-style-type: none"> ○ The host college must have completed a relevant risk assessment and filed this centrally for KFE4Skills. ○ Participating visiting colleges should complete risk assessments relevant to their event participation. 								

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		or are to be undertaken locally where necessary.	
13	Competition Spec additional rules and requirements	Detail of additional specific rules and requirements for this competition spec.	<p>The following is in addition to the overall KFE4Skills General Rules & Guidance. A completed registration is a confirmation that a competitor has agreed to the rules and requirements of the competition.</p> <p>All electrical equipment must be PAT tested and labelled before using at the competition and all the supporting equipment must be fit for purpose.</p>

JUDGES' SUMMARY SCORES SHEET (Digital Video Production)

Competitor	Task / Element 1	Task / Element 2	Task / Element 3	Task / Element 4	Task / Element 5	Total score

Comments:

Use this space for any specific comments noting the competitors as appropriate.