

**KFE4Skills Competition Spec – Fashion & Photographic Make-up**

**Note:** For general competition rules and guidance see: <https://www.kentfurthereducation.org/skills-competitions-1>

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	Section	Criteria Guidance	Confirmed Spec Criteria
1	Entry Criteria	Entrants must be in education and/or employment with training, at one of the KFE college organisations (EKC Group, MidKent College and North Kent College (including Hadlow College), and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.	
2	Entrant Numbers	Standard entrant number per college organisation is 2 students for most industry rounds where more than 2 college organisations are participating and 3 per organisation where only 2 colleges are participating.	<ul style="list-style-type: none"> <li>○ <b>Each college organisation (not campus) may register up to (2) students.</b></li> <li>○ <b>Confirmed max number of students in total: 6</b></li> </ul> <p>Entrants must be in education and/or employment with training, at one of the KFE colleges, and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.</p> <p>At the time of entry the entrants must have been challenged at the level of the competition. This means that entry is only possible through a qualifying process at your local college and with the endorsement and verification of the lead staff from that college.</p>
3	Competition Prep	This section describes preparation needed for this competition.	<p><b>Preparatory Brief</b></p> <p>Similarly to past World Skills UK competitions, this KFE Skills Competition focuses on all essential requirements for a successful career in Media Make-up Artistry. Competitors will be expected to demonstrate their skills as make-up artists within dynamic media environment.</p> <p>Competitors must display one or more highly creative finished products that demonstrate:</p>

			<ul style="list-style-type: none"> <li>○ Knowledge of current fashion trends</li> <li>○ Lighting effect</li> <li>○ Colour scheme</li> <li>○ Make-up</li> <li>○ Hair</li> <li>○ and Costume design.</li> </ul> <p>This competition is an open freestyle competition allowing all competitors to work to their individual strengths. It is crucial to have a clear interpretation of your story/theme linking to your make-up design and application as it gives a continuation of the theme or story.</p> <p>You will need to demonstrate your knowledge of fashion trends, colour scheme and lighting effect on your mood board or/and design sheet to highlight the possible visual effects.</p> <p>The standard size of the mood board is <b>A3</b>. Competitors will be given <b>1.5</b> hours in duration.</p> <p><b>Models</b></p> <p>All competitors should choose an appropriate model that is aged 16 or above. The model will need to be suitable for competition and not be contra indicated to any services. This and any patch tests need to be completed and checked prior to the day of the competition.</p> <p>All models will need to be confirmed before the event to the organisers and will be required to sign-in on event day. They will also be required to give permission for photographs and filming related to the event taking place on the day.</p>
4	Core Competency	Summary of relevant education level industry competency.	<p>Competitors taking part in this competition should be able to demonstrate: ·</p> <ul style="list-style-type: none"> <li>○ Professional demeanour</li> <li>○ Safe and hygienic working practices</li> <li>○ Effective interaction with the client</li> </ul>

			<ul style="list-style-type: none"> <li>○ High level of skill and dexterity</li> <li>○ Creativity, Originality and initiative</li> <li>○ Time management</li> <li>○ Ergonomic working methods</li> </ul>																		
5	Duration	This is the time that the actual competition activity will take.	<p>KFE4Skills arrivals on the day will be from 8:45am to 9:15am when competitors will sign-in at the registration desks.</p> <p>Competitions will commence from 9:30am including any familiarisation period required by all competitors and especially for those for whom the venue and accommodation is not their home college site.</p> <p>All competitions should be completed by 3:30pm including all judging announcements of winners and awards ceremonies.</p> <p>All competitors and models to arrive for registration between 8.45 – 9.15am. All timings below are provided as a guide. Skill test times however are fixed.</p> <table border="1"> <thead> <tr> <th>Time</th> <th>Competition</th> <th>Duration</th> </tr> </thead> <tbody> <tr> <td>9:30am</td> <td>Go to Comp Zone / Briefings / Familiarisation</td> <td>30 mins</td> </tr> <tr> <td>10.15-10:45am</td> <td>Preparation of working area, the hair (<i>Face must be clean to begin with and the outfit could be worn if necessary</i>).</td> <td>30 mins</td> </tr> <tr> <td>12.00 noon</td> <td>Competition Commences</td> <td>As applicable</td> </tr> <tr> <td>2:00-3:00pm</td> <td>Judging deliberation</td> <td>1 hour</td> </tr> <tr> <td>3.00pm</td> <td>Awards</td> <td></td> </tr> </tbody> </table>	Time	Competition	Duration	9:30am	Go to Comp Zone / Briefings / Familiarisation	30 mins	10.15-10:45am	Preparation of working area, the hair ( <i>Face must be clean to begin with and the outfit could be worn if necessary</i> ).	30 mins	12.00 noon	Competition Commences	As applicable	2:00-3:00pm	Judging deliberation	1 hour	3.00pm	Awards	
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6	The Skills Competition Task Details	This section describes the skills competition task to be undertaken in detail.	<p>Competitors are expected to create a flawless, photo-ready look inspired by Disney. Whether you alter the models features with clever contour, simulate a cartoon like finish or simply enhance their features to create a Disney princess inspired editorial make-up.</p> <p>Competitors can use face paints to enhance a look, but it must be predominantly make-up. Hair can be styled before-hand and they must demonstrate flawless base application and use of eye &amp; lip products.</p>																		

		<p><b>Pre-competition Submissions</b></p> <p>Competitors should have up to three weeks to prepare a mood board in preparation for the competition, which should be brought on the day of the competition and referred to throughout. Design sketches of final look is desirable.</p> <p>The hair and outfit should be prepared before the competition.</p> <p>All necessary patch tests need to be carried out prior to the competition.</p> <p><b>Live Competition Brief</b></p> <p>The theme is Editorial photographic make-up. The story will focus on “<b>Make-up</b>” editorial, but also you will style the hair to match and use appropriate clothing to enhance your final image.</p> <p>You will need to produce a mood board and design plan for your application. Detailing; all products, tools and equipment to be used, as well as techniques and methods of application and styling.</p> <p>Face, neck and décolletage could be covered with make-up, body make-up or accessories as the photograph will be taken from décolletage upward. The make-up can be completed using a method of your choice, including make-up techniques suggested below.</p> <p><b><i>No Transfers or prosthetics permitted.</i></b></p> <p>You can use a choice of mediums and techniques:</p> <p><u>Mediums suggested:</u></p> <ul style="list-style-type: none"><li>○ All make-up products, tools and equipment,</li><li>○ Paints (non-toxic),</li><li>○ Airbrush paint,</li></ul>
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			<ul style="list-style-type: none"> <li>○ False lashes</li> <li>○ Glitters / gels,</li> <li>○ Rhinestones / Flat stones or other embellishments, and so forth.</li> </ul> <p><u>Techniques suggested:</u></p> <ul style="list-style-type: none"> <li>○ Precision of make-up application, including base, eyeshadow and lips</li> <li>○ Highlighting and Shading</li> <li>○ Concealing</li> <li>○ Colour mixing</li> <li>○ Body make-up</li> <li>○ Fading</li> <li>○ Blending</li> <li>○ Stencilling</li> <li>○ Airbrushing, and so forth.</li> </ul>
7	Marking & Assessment Requirements	This section provides the marking and assessment approach.	<p>Each competition module will be assessed and marked independently of any other competition activity, using objective and judgement criteria or a combination of both during each task.</p> <p>Total marks of 100 will be awarded on the following competences and criteria:</p> <p>Professional demeanour (10%)</p> <ul style="list-style-type: none"> <li>○ personal presentation: present a neat, clean appearance appropriate for a make-up artist no jewellery must be worn</li> <li>○ professional attitude, behaviour and ethics</li> <li>○ work in a professional manner throughout</li> </ul> <p>Mood board (10%)</p> <ul style="list-style-type: none"> <li>○ Presentation of mood board</li> <li>○ Reflect the design</li> <li>○ Accurate representation of the results that the candidate is trying to achieve within the confines of the theme specified</li> </ul>

		<p>Safe and hygienic working practices (10%)</p> <ul style="list-style-type: none"> <li>○ All equipment, tools is clean, hygienic and in a good working order (please make sure that electrical equipment has proof of PAT testing where required)</li> <li>○ Products are clearly labelled and used throughout</li> <li>○ Safe working practices are observed throughout</li> <li>○ Waste is disposed of as it occurs</li> <li>○ Work station is neat, tidy and safe</li> <li>○ Area is cleaned and products packed away at the end of the competition</li> </ul> <p>Effective interaction with the client (5%)</p> <ul style="list-style-type: none"> <li>○ Client care</li> <li>○ Communicating with client</li> </ul> <p>High level of skill and dexterity (20%)</p> <ul style="list-style-type: none"> <li>○ A level of technical ability with confidence</li> <li>○ Precision of application</li> <li>○ Adapted techniques to meet any factors identified.</li> </ul> <p>Creativity, Originality and initiative (10%)</p> <p>Time management (10%)</p> <p>Ergonomic working methods (5%)</p> <p>Overall visual effect (20%)</p> <ul style="list-style-type: none"> <li>○ The final look, including make-up, hair and costume, gives effective visual impact</li> <li>○ Finished result meets the theme (story, mood and concept)</li> </ul> <p>The competition at all stages involves Open Judging, so the judges may walk around observing during the competition.</p>
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8	Judges & Marking	This competition benefits from college and external judges.	The KFE competition will use marking guides best suited to the industry event. An example scoring sheet is below at <a href="#">appendix 1</a> .
9	Student Support Required	Detail if student helpers are required and how many per student undertaking the task.	<ul style="list-style-type: none"> <li>○ Student models will be required for this competition.</li> <li>○ These should also be registered on the KFE4Skills portal as they will also be issued a participation medal and will be named in the programme.</li> </ul>
10	Resources	Detail any PPE or dress code requirements.	<p>Competitors are responsible for providing all consumable products and equipment needed for the competition.</p> <ul style="list-style-type: none"> <li>○ All Competitors must be in plain BLACK t-shirt, BLACK trousers and enclosed BLACK shoes. <i>No college logo or sign to be shown.</i></li> <li>○ All products and equipment must be brought on the day including airbrush gun and paints, bin, and all consumables.</li> </ul> <p><b>NOTE:</b> A client/model will also be required per competitor. See note on models.</p> <p>The venue college will only provide the following:</p> <ul style="list-style-type: none"> <li>○ Make-up chair</li> <li>○ Dressing out station with mirror</li> <li>○ Trolley</li> </ul> <p>Electricity sockets for airbrush compressor.</p>

11	Health & Safety	Confirmation that relevant health and safety checks and assurances are undertaken or are to be by each college locally where necessary.	See relevant risk assessments and additional competition round specific rules and guidance requirements.
12	Risk Assessment	Confirmation that relevant risk assessments have been or are to be undertaken locally where necessary.	<ul style="list-style-type: none"> <li>○ The host college must have completed a relevant risk assessment and filed this centrally for KFE4Skills.</li> <li>○ Participating visiting colleges should complete risk assessments relevant to their event participation.</li> </ul>
13	Competition Spec additional rules and requirements	Detail of additional specific rules and requirements for this competition spec.	<p>The following is in addition to the overall KFE4Skills General Rules &amp; Guidance. A completed registration is a confirmation that a competitor has agreed to the rules and requirements of the competition.</p> <p>All electrical equipment must be PAT tested and labelled before using at the competition and all the supporting equipment must be fit for purpose.</p>



**KFE Competition Judge Marking Sheet – #KFE4Skills 2023**

Competition	Fashion and Photographic Make-up	Venue		Date	
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Core competences			Competitor Number									
	Aspect of criterion	Max mark	1	2	3	4	5	6	7	8	9	10
1	Professional demeanour	10										
2	Mood board	10										
3	Safe and hygienic working practices	10										
4	Effective interaction with client	5										
5	High level of skill and dexterity to achieve the desire outcome	20										
6	Time management	10										
7	Creativity/originality / initiative	10										
8	Ergonomic working methods	5										
9	Overall visual effect	20										
<b>Total</b>		<b>100</b>										